

February 19th, 2022

IT, MSP & MSSP Industry Notes

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Arcoa Group

Why partnering with ARCOA makes sense

Electronics Recycling is an important and profitable part of the IT asset lifecycle, but it can be overwhelming with all you already do, varying state regulations, and the limited resources at hand. That's where ARCOA comes in. When you partner with ARCOA, you get all the benefits of a big company without any of the capital investment. We've been doing this since 1989 and have the expertise, certifications, and nationwide resources to get the most for all your clients' retired IT assets. Plus, positioning your clients as environmental stewards not only elevates their appeal to consumers, it meets government requirements and avoids fines.

What partnering with ARCOA looks like

Our role is to make it easy for you to bring more value to your clients. We work with you to help stretch your clients' IT budget by reducing the total cost of ownership of their electronics. We're experts at identifying and implementing the solutions your clients need for the end-of-use remarketing, recovery, and recycling of their technology assets. The sooner you involve ARCOA, the sooner you and your client.

Lead for IT Services (College)

ATSG Recognized on CRN's 2023 MSP 500 List

- announced that <u>CRN</u>°, a brand of The Channel Company, has named ATSG to its Managed Service Provider (MSP) 500 list in the Elite 150 category for 2023
- CRN's annual MSP 500 list identifies the industry-leading service providers in North America
- The MSP Elite 150 recognizes large, data center-focused MSPs with a strong mix of on- and off-premises services
- 2023 marks the seventh consecutive year that ATSG has placed on the MSP 500 list

Verito Technologies Expand in Managed IT Service Segment, Target 100% Y-o-Y Growth in ...

- Verito to grow further into the Managed IT services
- Globally, the managed services market is projected to grow at a CAGR of 7.9% to reach the mark of US\$354.8 billion by 2026
- Major factors driving this growth are the lack of skilled IT professionals on regional scales, higher demand for secure IT infrastructure since the occurrence of the pandemic, and cost reduction

Logically Recognized on CRN's 2023 MSP 500 List

- The Channel Company, has named Logically to its Managed Service Provider (MSP) 500 list in the MSP Elite 150 category for 2023
- CRN's annual MSP 500 list identifies the industry-leading service providers in North America
- The MSP Elite 150 recognizes large, data center-focused MSPs with a strong mix of on- and off-premises services
- Logically is a national Managed Security Services Provider (MSSP) and Managed Service Provider (MSP)



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Here Are The Emerging Technology Areas That MSP 500 Execs See Offering The Biggest ...

- Reported on CRN.com
- <u>CRN MSP 500</u> asked top managed service provider executives to tell us which emerging technology areas they saw as providing the biggest opportunity in 2023
- What 20 had to say MSP 500 Execs See

Intellinetics Completes Digital Conversion of Vital Records for Garden City, Michigan

- announces that Garden City, Michigan has successfully digitized its historical vital records with Intellinetics Document Scanning Services
- new process facilitates quicker and easier fulfillment of vital records requests
- Intellinetics, Inc. is a digital transformation solutions provide

SmartVault Accelerates Strategic Growth Initiatives with Expansion of Its Executive Team

- announce that Bryan Brorsen, Vice President of Sales and Jonathan Young, Vice President of Marketing have joined its
 executive team
- Bryan Brorsen, Vice President of Sales, will lead SmartVault's sales team
- Jonathan Young, Vice President of Marketing, joins SmartVault from Cart.com
- SmartVault, is a provider of cloud-based document management and secure client portals for accountants

Accenture Named a Leader in Cloud Migration and Managed Services in Asia Pacific by ...

- named as a Leader in 'The Forrester Wave: Cloud Migration And Managed Service Partners In Asia Pacific, Q4 2022
- Forrester Wave report includes a comprehensive 27-criteria assessment of the 14 top cloud migration and managed service
 providers in Asia Pacific across three high-level categories: 'Current Offering'; 'Strategy'; and 'Market Presence.' Accenture
 received the highest scores in all three categories

Pharos Achieves ISO 27001 Certification

- announced it is an ISO/IEC 27001:2013 certified provider whose Information Security Management System (ISMS) has received third-party certification from the International Standards Organization
- Pharos Systems International, is a cloud services and technology company specializing in print management software

Lock in on Cyber Security with ARCOA

- customer has a staggered refresh cycle, the value of the equipment can be issued in the form of a credit growing over time
- identifying assets that are usually passed over and often have significant value

CDI Recognized on CRN's 2023 MSP 500 List

- named CDI to its Managed Service Provider (MSP) 500 list in the Elite 150 category for 2023
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- The MSP Elite 150 recognizes large, data center-focused MSPs with a strong mix of on- and off-premises services

Windstream Enterprise Delivers North America's First and Only Comprehensive Managed Security Service Edge (SSE) Solution with Cato Networks

- announced North America's first comprehensive managed Security Service Edge (SSE) solution powered by <u>Cato Networks</u>
- SSE is cloud-native, it can be deployed within days
 - Secure Web Gateway (SWG)
 - o Firewall as a Service (FWaaS)
 - Zero Trust Network Access (ZTNA)
 - Cloud Access Security Broker (CASB)
 - o Next-Gen Anti-Malware (NGAM)
 - Managed Detection & Response (MDR)
 - Data Loss Prevention (DLP)
 - Intrusion Prevention System (IPS)



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DOYB Technical Solutions Specializes in Managed IT in Fayetteville and McDonough, Georgia

 DOYB Technical Solutions provides various computer, network, and cloud-based services for businesses in multiple industries, including legal, healthcare, finance companies, and government contractors

Melbourne Airport engages KPMG for managed IT services

- selected KPMG to manage application services across its newly implemented Microsoft Dynamics core technology platform
- will support Melbourne Airport's Microsoft Dynamics implementation across financials, supply chain, sales, customer service and marketing

Global Managed Services Provider AireSpring Announces Partnership with Jenne

- announced a partnership with Jenne Inc., one of the nation's premier value-added technology solutions distributors and cloud services brokerages
- · AireSpring to expand its managed IT services and cloud solutions offerings to a wider range of customers
- also provide Jenne's partners with access to AireSpring's advanced technology and expertise

