



PRM-96-19

April 24, 2019

To: Canon Office Imaging and Office Products Dealers

Subject: imageRUNNER ADVANCE C475iF III Series Further Expands the Comprehensive and Consistent Third Generation imageRUNNER ADVANCE Product Line

Canon U.S.A., Inc. is pleased to announce that the imageRUNNER ADVANCE C475iF III Series, designed to provide an ideal solution for small businesses or workgroups within large fleet environments that require color printing, copying, and scanning on letter- and legal-sized paper, will soon be available for ordering and shipping.

The models are built on the third generation imageRUNNER ADVANCE 3rd edition platform, and will be released with Unified Firmware Platform version 3.8. With enhanced security integrated at the design level, the 3rd edition extends beyond traditional MFP security features to help prevent unauthorized access to organizational assets, while expanding our existing focus on reliability and workflow efficiency. For more information on the third generation imageRUNNER ADVANCE 3rd edition platform and on UFP V.3.8, see PRM-16-19 and PRM-17-19.

Designed to deliver high productivity, productive scanning, and intuitive ease of use, the reliable and compact imageRUNNER ADVANCE C475iF III Series models produce impressive color quality, crisp text, and consistent images at fast print speeds. The series includes a finisher model, which provides staple finishing and offset stacking.

The imageRUNNER ADVANCE C475iF III Series consists of the following models:

- imageRUNNER ADVANCE C475iF III: Up to 50 ppm (BW/Color)
- imageRUNNER ADVANCE C475iFZ III: Up to 50 ppm (BW/Color); Includes internal staple finisher

Both imageRUNNER ADVANCE C475iF III Series models come standard with a single-pass duplexing automatic document feeder for impressive scanning speeds of up to 100 ipm (Duplex, 300 dpi). The large and intuitive 10.1" user interface provides smartphone-like usability and is the same display used on the already available third generation imageRUNNER ADVANCE models. The imageRUNNER ADVANCE C475iF III Series is designed to deliver Canon's signature reliability and easy maintenance. Competitive consumables costs and decreased labor costs result in an aggressive cost per copy to contribute to strong profitability. Flexible paper handling options provide additional capacity and paper sources.

These models incorporate Canon's MEAP platform and support our diverse solutions portfolio, including uniFLOW, uniFLOW Online, and the standard uniFLOW Online Express.

See below for a summary of the MEAP solutions that will be supported with the imageRUNNER ADVANCE C475iF III Series.

Solution	Support Schedule*
uniFLOW	Available
MEAP Web Connection Kit	Available
ADVANCE Cloud Portal**	Available
Therefore	Available
eCopy	Available
Authorized Send	Available
Direct Print and Scan for Mobile	Available
EFI PrintMe MEAP	May 2019
Workflow Composer with MEAP Connectors	Available
AA-PRINT	Available
Worldox Connector	Available
Intelligent Grading Solution	Available
HDD Data Erase Scheduler	Available
MEAP for PaperCut	Available

* Schedule subject to change

**Discontinued in August 2018. Existing ACP customers can use/add devices with ACP until end of 2020.

Schedule & Pricing

Both models will be available for ordering and shipping on May 1, 2019. On that date, the Suggested Retail and Dealer Pricing information will be available for download at www.isgcentral.cusa.canon.com.

Service & Marketing Resources

Service documentation including the Service Guide and the Service Revenue/Profit Calculator is now available on ISG Central at www.isgcentral.cusa.canon.com. The Service Guide is also available on Canon's e-Support Center.

Service authorization training is now available. For details on service authorization, please visit the training section of Canon's e-Support Center at <http://www.support.cusa.canon.com>. Details regarding service authorization training can also be found in the Service Guide.

Canon has created a diverse set of collateral and sales tools in an effort to support your sales efforts. These are available for download at www.isgcentral.cusa.canon.com. Note that collateral and sales tools will be accessible once service training authorization has been completed.

This important product introduction further extends Canon's strength in offering a comprehensive and consistent array of holistic business solutions through a combination of innovative technology, extensive services, and the platforms in which to deliver these solutions. We are confident that these new additions will strengthen Canon's position and your position as leading business solutions providers.

Thank you for your continued efforts.

Sincerely,

CANON U.S.A., INC.

Sam Yoshida
Executive Vice President and General Manager
Business Information Communications Group