



PRM-167-2016  
December 12, 2016

**To:** Canon Office Imaging and Office Products Dealers

**Subject:** imageRUNNER ADVANCE C5500 Series Recognized with an Editor's Choice Award from Better Buys for Business

---

We are pleased to announce that Better Buys for Business has honored Canon with the Fourth Quarter 2016 Editor's Choice award in the color multifunction category for the imageRUNNER ADVANCE C5500 Series.

According to Melissa Pardo-Bunte, Editor of Better Buys, "*Better Buys is proud to award the Canon imageRUNNER ADVANCE C5500 Series with one of the most highly coveted distinctions in the office equipment industry. Building upon previous generations of imageRUNNER ADVANCE models, this Series of MFPs offers new upgrades and strong features in addition to a 10.1-inch color control panel, Staple-free Stapling/Staple-On-Demand finishers, and strong scanning capabilities and security features, making it deserving of an Editor's Choice Award.*"



This award is yet another testament that can help prove the excellence of our imageRUNNER ADVANCE C5500 Series to your customers. We encourage you to leverage this award to maximize sales opportunities of this flagship product line.

We are in the process of purchasing reprint rights to this award and sales collateral materials to support your selling efforts. These materials and other collaterals will be available for download from the ISG Product Marketing Extranet site.

Please note that the usage of the logos and certificates are subject to approval by Better Buys for Business. If you have any questions, you may contact Derek Daffara at 631-330-5676 or [ddaffara@cusa.canon.com](mailto:ddaffara@cusa.canon.com).

Thank you for your continued efforts and good selling!

Sincerely,

CANON U.S.A., INC.

Toyotsugu Kuwamura  
Executive Vice President and General Manager  
Business Imaging Solutions Group