



PRM-28-15
May 1, 2015

To: Canon Office Imaging and Office Products Dealers

Subject: Introduction of the imageRUNNER 1400 Series

Canon U.S.A., Inc. is pleased to introduce the imageRUNNER 1400 Series designed for busy workgroups that need powerful productivity in a compact size. These letter/legal size (A4) black and white models provide a compelling blend of price and performance, improvements in cost of operation, and uniFLOW support, in an MDS-ready platform.

Overview

The imageRUNNER 1400 Series will replace the imageRUNNER 1025 Series as the most compact models in Canon's imageRUNNER and imageRUNNER ADVANCE product line. The imageRUNNER 1400 Series is a strategically important product designed to meet the needs of the growing A4 and MPS market opportunity. The Series complements the existing imageRUNNER and imageRUNNER ADVANCE line by supporting the same management tools and solutions such as imageWARE Enterprise Management Console, imageWARE Remote and uniFLOW, while offering a compact solution. The imageRUNNER 1400 Series is well suited for both individual placements and fleet environments alongside other imageRUNNER and imageRUNNER ADVANCE models.

The Series consists of the following models, all of which output at up to 37 ppm (Letter, BW):

- imageRUNNER 1435iF: Copy, Send, Print (Std.: UFR II LT, PCL, Adobe PS), Fax
- imageRUNNER 1435i: Copy, Send, Print (Std.: UFR II LT)
- imageRUNNER 1435P: Print only (Std.: UFR II LT, PCL, Adobe PS)

Key Features and Benefits

The new imageRUNNER 1400 Series shares many of the features and attributes that are familiar from other imageRUNNER A4 models, namely: combining simplicity of operation and significantly improved durability with a compact design and low operating costs. A core value is a strong and highly competitive Total Cost of Ownership that is significantly improved compared to the predecessor model. The imageRUNNER 1400 Series continues Canon's "Less Maintenance" design approach to maximize both customer uptime and Dealer servicing efficiency to help increase customer satisfaction and improve Dealer profitability.

The imageRUNNER 1400 Series core marking engine is based on the historically highly reliable imageRUNNER 1025, with improvements to performance, durability, and system capabilities. The imageRUNNER 1400 Series system uses an updated version of Canon's imageCHIP Lite controller to deliver a simplified yet robust feature set, striking a balance between high functionality and low cost of acquisition. This brings a strong competitive feature set to meet more bid and RFP requirements and give easier support and consistency for fleet management and MDS engagements

MDS Enabler

With the consistency to Canon's device management platforms, these new models can be managed with the same tools as other Canon devices for customer, dealer, and MDS providers' efficiency. These models include embedded uniFLOW solution capability via firmware, activated via a Compact Device license on the uniFLOW server. Supported uniFLOW functions include authentication (including card-based authentication), cost tracking, mobile printing, and secure print release. With

their competitive TCO the imageRUNNER 1400 Series models can serve as an effective replacement for higher cost single function printers. This means these models can complement the fleet and an MDS focus, without trading off management solutions whether a need is for a single function printer or a small MFP.

Series Configuration Overview

The imageRUNNER 1400 Series is comprised of three models each outputting up to 37 ppm. The imageRUNNER 1435iF supports Copy, Fax, Send, and Print (UFR II LT, PCL, and Adobe PS) as standard. The imageRUNNER 1435i supports Copy, Send, and Print with UFR II LT standard and both PCL and Adobe PS optional; no fax option is supported. The imageRUNNER 1435P is a printer-only version with UFR II LT, PCL, and Adobe PS standard.

Key product details include:

Function/Specification	imageRUNNER 1435iF	imageRUNNER 1435i	imageRUNNER 1435P
Print Speed (LTR, Color & BW)	Up to 37 ppm		
Max. Paper Size	8.5" x14" (Legal)		
Document Feeder	50-sheet Duplex Automatic Document Feeder		NA
Scan Speed (LTR, Simplex, 300dpi; BW)	Up to 28 ipm		NA
FCOT / FPOT (LTR, BW)	As fast as 6.9/5.0 Sec		As fast as NA / 5.0 Sec
Warm-up Time (Power On / Sleep)	20 Sec / 7.8 Sec or less*		
Store	USB Memory Media		
Print	Standard: UFR II LT, PCL 5e/6, Adobe PostScript 3	Standard: UFR II Option: PCL 5e/6, Adobe PostScript 3	Standard: UFR II LT, PCL 5e/6, Adobe PostScript 3
PDF Direct Print	Standard (via PostScript 3)	Optional	Standard: (via PostScript 3)
Send	Standard: Universal Send with JPEG, TIFF, PDF (Compact), PDF (OCR) Optional: Encrypted PDF, Digital Signature PDF		NA
uniFLOW Support	Embedded: Compact MFP		
Super G3 Fax	Standard / Max: 1 line	NA	NA
Service Mode UI	Standard		
AuSend	Standard		NA

* From turning on the main power until the key operation on the touch panel display becomes available.

Service Authorization, Schedule, and Availability

Service Authorization will be accomplished by each Dealer location having one technician that has successfully completed the imageRUNNER 1400 Series (18IRT1435I00) online training course. The course is scheduled to open on May 20, 2015.

Order taking for MFP models will commence the same day as Service Authorization becomes available. Shipping will begin in June, 2015.

Order taking and shipping of the printer model will begin in July, 2015. Upon commencement of shipping, the Series will be introduced to the public via Press Release and included on Canon U.S.A.'s web site.

Pricing

The imageRUNNER 1400 Series models Suggested Retail and Dealer Pricing information is available for download at www.isgcentral.cusa.canon.com.

Sales Training, Collateral & Sales Tools

The imageRUNNER 1400 Series Online Training Course has been added to Canon Academy. Collateral and sales tools are available for download at www.isgcentral.cusa.canon.com. Note that collateral and sales tools will be accessible once service training authorization has been completed. The following materials are available to support your sales efforts:

- ❖ Product Data Sheet, Specification Sheet, and Statement Stuffer
- ❖ Product and System Guides
- ❖ Training, Customer, and Product Presentations
- ❖ Competitive Analysis
- ❖ Updated Configurator
- ❖ Operator Manuals
- ❖ Product Images, Logos, and more!

The imageRUNNER 1400 Series Data Sheet and Statement Stuffer are available for ordering. Ordering information can be found in the Sales Support Ordering form on www.isgcentral.cusa.canon.com.

We are confident that the imageRUNNER 1400 Series models will reinforce Canon's strong line-up and give you a competitive edge as a provider of a complete portfolio of advanced and innovative solutions from Canon.

Thank you for your continued efforts!

Sincerely,

CANON U.S.A., INC.

Junichi Yoshitake
Senior Vice President and General Manager
Business Imaging Solutions Group