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To: Canon Office Imaging and Office Products Dealers

Subject: Introduction of the imageRUNNER ADVANCE C3330i/C3325i Models

Canon U.S.A., Inc. is pleased to introduce the imageRUNNER ADVANCE C3330i/C3325i models. The imageRUNNER ADVANCE C3300 Series is based on a clean-sheet design, and will realize a new level of reliability, easy maintenance, and high quality color within a small footprint. In designing these products, a strong emphasis was placed on maintaining low initial and running costs to achieve a favorable total cost of ownership and help contribute toward dealer competitiveness and profitability.

The series consists of the following models:
- imageRUNNER ADVANCE C3330i: Up to 30/30 ppm (Letter, BW/Color)
- imageRUNNER ADVANCE C3325i: Up to 25/25 ppm (Letter, BW/Color)

The imageRUNNER ADVANCE C3300 Series models are on the imageRUNNER ADVANCE platform, designed to be the core of digital business communications where imaging technology, cloud connectivity, and mobile solutions seamlessly converge. The imageRUNNER ADVANCE system has proven itself with award-winning models that provide quality output, ease-of-use, customization, reliable performance, and support for solutions that help streamline business workflows and optimize business processes.

Overview and Key Features
The imageRUNNER ADVANCE C3330i/C3325i models will replace the imageRUNNER ADVANCE C2230/C2225 models and become the most compact color ledger-size models in the imageRUNNER ADVANCE line-up. They are designed for small businesses or departments within larger organizations that have relatively low print volumes with color and finishing requirements, but may be faced with space constraints. The imageRUNNER ADVANCE C3300 Series is well suited for environments primarily printing black-and-white, but who want to introduce color printing. They are MDS and solutions-ready to address the customers' document process challenges.

Designed for Profitable Productivity
Several feature and design improvements have been made to help meet competitive needs and contribute toward profitability. The imageRUNNER ADVANCE C3300 Series now includes standard support for PCL, PS, OOXML (.docx), and Remote Operator's Software. These additions help sales representatives to more easily configure a system and respond competitively to price-sensitive proposals.

A number of improvements have been made to the product design, parts and consumables that help contribute to low costs and overall profitability. Some examples include a lighter weight product design for low shipping costs, a faster installation contributing to less labor time during setup, high yield parts and consumables, and the implementation of Canon's Less Maintenance design that can contribute to lower labor costs.

Outstanding Usability
The 7" tilt able user interface provides intuitive operation that is consistent across the imageRUNNER ADVANCE product line. It has been improved to offer a full range of tilt positions (predecessor model offered two positions) and on-screen device management videos that provide step-by-step instructions to guide users through consumables replacement.

Innovative Finishing
A new internal finishing option offers stapling of up to 50 sheets and a tray capacity of up to 600 sheets through two standard trays. The Staple-Free Staple feature of the inner finisher binds up to 4 sheets of paper together without the use of metal staples. This allows for easy shredding, more efficient paper stacking and is eco-conscious, using fewer staples and less waste. The finisher also incorporates a Staple On Demand feature to re-staple originals after copying/scanning, or to staple documents that were printed without the appropriate staple settings initially selected.

Reliability and Serviceability
The imageRUNNER ADVANCE C3300 Series models incorporate Canon's Less Maintenance design, allowing for efficient installation and servicing. The installation process has been streamlined including the pre-configuration of the main unit with the ADF and print languages (UFR II, PCL, and PS), design improvements that result in a shorter main unit installation time, and an easy on-screen setup wizard that guides the initial set up. These features may result in less set-up time, and installation could potentially be done by a lower level service technician or a trained delivery person. High parts and consumable yields and easy-to-replace parts help maximize uptime, reduce service visits, and minimize costs associated with parts replacement and labor.

High Quality Color
The imageRUNNER ADVANCE C3330i/C3325i models support V^2 Color (Vivid and Vibrant) - a color profile that enhances visual impact. This recently developed color composition creates printed documents that appear more vivid and vibrant than previous imageRUNNER ADVANCE color profiles.

Fleet Integration
Fleet environments can benefit from the consistency in operation and management for both walk-up and network use. The addition of features like Scan to Microsoft Word and Mail Box Simple further enhance the consistency across the imageRUNNER ADVANCE product line. The imageRUNNER ADVANCE C3300 Series integrates with Canon's complete solutions portfolio as well as Managed Document Services and other professional services, allowing each customer to build an environment of products, solutions, and services that addresses their specific business needs.

Key product details include:

Function/Specification	imageRUNNER ADVANCE C3330i/C3325i
Print Speed (LTR)	Up to 30/30 ppm (BW/Color) Up to 25/25 ppm (BW/Color)
Document Feeder	100-sheet Duplex Automatic Document Feeder
Scan Speed (LTR, 300dpi; BW/Color)	Up to 55/55 ipm (simplex)
FCOT (LTR, BW/Color)	As fast as 5.9 Sec / 8.2 Sec
Warm-up Time (Default/Quick)	Approx. 34 Sec / 7 Sec*
Store	Standard: Mail Box Simple, USB Memory Media, Access Remote Advanced Box (Store to, Print/View From)**
Print	Standard: UFR II, PCL, Adobe PostScript

*   From turning on the main power until the key operation on the touch panel display becomes available.
**   Local Advanced Box not available. C3300 Series can store and retrieve documents from the Advanced Box of another networked imageRUNNER ADVANCE model.

Function/Specification	imageRUNNER ADVANCE C3330i/C3325i
Send	Standard: Universal Send with PDF/XPS High Compression, Searchable PDF/XPS, Scan to PowerPoint and Word Optional: PDF Trace & Smooth, PDF Security Feature Set^, PDF Digital User Signature
Super G3 Fax	Optional (up to 2 lines)
Access Management System	Standard (Pre-Installed)
Paper Capacity	Standard: 1,200 sheets (550 x 2 Cassettes, 100-sheet Bypass) Maximum: 2,300 Sheets
Available Output/Finishing Options	Inner 2-Way Tray Inner Finisher (incl. Staple-Free Staple and Staple On Demand) Staple Finisher, Booklet Finisher

^ Includes Digital Device Signature (PDF/XPS) and Encrypted PDF modes.

Schedule and Availability
The imageRUNNER ADVANCE C3300 Series is now available for order taking. Shipping will begin later this month. Once these models begin shipping, they will be officially announced to the public via press release.

See below for a summary of the MEAP solutions that will be supported with the imageRUNNER ADVANCE C3300 Series:

Solution	imageRUNNER ADVANCE C3300 Series Support Schedule*
AA-PROX	May 1
Authorized Send	May 1
Direct Print and Scan for Mobile	May 1
iR ADVANCE Tracker	May 1
ADVANCE Cloud Portal	May 1
MEAP Web Connection Kit	May 1
Workflow Composer with MEAP Connectors	May 1
Worldox Connector	May 1
Intelligent Grading Solution	May 1
Universal Login Manager	May 1
uniFLOW	May 1
AA-PRINT (including Universal Login Manager)	June 15
EFI PrintMe MEAP	June 15
HDD Data Erase Scheduler	June 15
Therefore	August
eCopy	TBD
MEAP for PaperCut	TBD

Schedule subject to change

Pricing & Promotions
The Suggested Retail and Dealer Pricing information is available for download at
www.isgcentral.cusa.canon.com.

To promote a fast start to sales, we are introducing exciting sales support programs, including a discounted showroom model that can be combined with other programs. For details, visit the Marketing Programs area of www.isgcentral.cusa.canon.com.

Service Authorization
Service Authorization is accomplished by each dealer location having one technician that has successfully completed the imageRUNNER ADVANCE C3300 Series online training course which is available beginning May 1, 2015. For additional details on service authorization, please visit the training section of Canon's e-Support Center at http://www.support.cusa.canon.com.

Sales Training, Collateral & Sales Tools
The imageRUNNER ADVANCE C3300 Series has been added to the Next Generation imageRUNNER ADVANCE Online Training course on Canon Academy. Collateral and sales tools are available for download at www.isgcentral.cusa.canon.com. Note that collateral and sales tools will be accessible once service training authorization has been completed. The following materials are available to support your sales efforts:

- Product Family Datasheet and Specification Sheet
- Training and Customer Presentations
- Competitive Analysis
- Configurator Tool
- Positioning and Quick Reference Tools
- Job Shops
- Operator Manuals
- Product Images, Logos, and more!

The imageRUNNER ADVANCE C3300 Series is an important addition to the imageRUNNER ADVANCE product line. These models are competitively priced, easy to install and maintain, and are designed to run

reliably and cost-efficiently. They provide an opportunity to drive dealer growth. We are confident that the imageRUNNER ADVANCE C3300 Series will reinforce Canon's strong business imaging product line-up and give you a competitive edge with advanced and innovative solutions.

Thank you for your continued efforts.

Sincerely,

CANON U.S.A., INC.

Junichi Yoshitake
Senior Vice President and General Manager
Business Imaging Solutions Group