

December 6, 2006

## **Introduction of the Fax Option Type 7500 for the Ricoh Aficio MP 5500/MP 6500/MP 7500 Series**

Dear Ricoh Dealer:

Ricoh is pleased to announce the introduction of the Fax Option Type 7500, which is compatible with the Ricoh Aficio MP 5500/MP 6500/MP 7500 series. When configured with the Fax Option Type 7500, the system is transformed into a powerful Super G3 33.6 Kbps fax machine designed to meet the communication needs of mid-size workgroups and departments. Workgroups will see productivity boosts through:

- Consolidation of hardware and supplies to support copy/print\*/scan\*/store/fax in a single device.
- The ability to program up to 2,000 frequently dialed fax numbers, which minimizes the potential for misdialled numbers.
- Increased document-feeding capacities and scanning speeds over traditional fax machines, plus the ability to scan duplexed originals as large as 11" x 17" in a single operation.
- The ability to designate a tray as the output destination for inbound faxes, keeping them separate from copied or printed output.
- The ability to send and receive faxes right from the desktop (LAN faxing)\*
- Simplified search and retrieval of stored faxes via Web Image Monitor or DeskTopBinder for convenient reprinting if required.\*
- A second and even a third Super G3 fax line (via optional G3 Interface Unit Type 7500) to minimize busy signals and wait times in fax-intensive environments.
- Standard JBIG Compression, which reduces transmission times to as little as 2 seconds per page to further minimize fax costs.

*\* Requires Scan/Print capability (SP model or SP Kit.)*

Attached please find the Fax Option Type 7500 launch information and pricing.

Good Selling,  
*Kathy Nielsen*  
Kathy Nielsen  
Product Manager

# RICOH

## SERVICE INFORMATION

The Ricoh Aficio MP 5500/ MP 6500/MP 7500 main units released from original production will be able to be configured with the fax option once the mainframe system firmware has been upgraded. This firmware upgrade is now posted on the TSC website. However, please note that upgrading these units could be a time-consuming process. Main units which do not require the fax upgrade before the option is installed will be available shortly. The serial numbers marking the first of the "fax-ready" units are listed below. For the first two months, the boxes of these fax-ready main units will be marked with a green sticker to distinguish them in the warehouse from the previous version of these devices.

MP 5500.....	L7765900001
MP 6500.....	L7865900001
MP 7500.....	L7965900001
MP 5500SP.....	L8065900001
MP 6500SP.....	L8165900001
MP 7500SP.....	L8265900001

A Ricoh Tech Bulletin containing installation instructions is now posted on the TSC website. The LAN Fax driver will be posted on the Ricoh-USA Internet site.

## PRICING:

Accessory	Product Code	SRP
Fax Option Type 7500	413491	\$1,095
G3 Interface Unit Type 7500	413494	\$650
32MB Memory 400dpi/SAF	001342MIU	\$185

## SALES LAUNCH MATERIAL

Attached please find the Fax Option Sales Information Guide. This SIG will also be posted on the InfoCenter.

## AVAILABILITY

The Fax Option Type 7500, G3 Interface Unit Type 7500, and 32MB Memory 400dpi/SAF are available for immediate order taking and shipment.